

Idea briefs

IDEA 1: PROFESSIONAL TRAINING & EDUCATION HUB

Problem statement	How might we increase access to supports for individuals with FASD, regardless of their location?
Problem description	FASD service providers need continual education and increased access to support to ensure quality and consistent services. This problem is especially prevalent in rural/northern communities.
Solution description	<p>This Professional Hub will provide access to resources to help educate FASD service providers and other individuals in rural/remote communities about FASD. The Professional Hub will include the following:</p> <ul style="list-style-type: none"> • An intuitive, easy-to-use design • Online app to find virtual services • Network of professionals, including counseling support and addiction services
Stakeholders impacted by idea	<ul style="list-style-type: none"> • Service providers • Individuals with FASD • Caregivers
Issues addressed by solution	<ul style="list-style-type: none"> • Empowers people with FASD to seek and access services • Reduces barriers people in rural areas face to get access to services and • Helps service providers stay up-to-date on latest best practices • Provide consistency and support for FASD

IDEA 2: FASD AWARENESS CAMPAIGN

Problem statement	How might we combat stigma and discrimination experienced by individuals with FASD when accessing housing?
Problem description	<p>FASD is under-discussed and not prevalent in public awareness. People are reluctant to engage with FASD because of its stigma.</p> <p>Because FASD is not as "brandable" as other disabilities, especially on social media, there is a lack of public awareness of FASD issues. This exacerbates the stigma attached to FASD as people are reluctant to engage with FASD issues.</p> <p>Lack of awareness and understanding of FASD perpetuates discrimination against people with FASD.</p>
Solution description	We will create an awareness campaign that focuses on sharing lived experience housing journeys and prioritizes empowerment of others to share their stories.
Stakeholders impacted by idea	<ul style="list-style-type: none"> ● Individuals with FASD ● Caregivers ● Service providers ● Housing Providers
Issues addressed by solution	<ul style="list-style-type: none"> ● Ease the housing journey for individuals with FASD by building connections between them and showing paths to success ● increasing public awareness to decrease stigma and judgment by housing providers

IDEA 3: HOUSING CHECKLIST

Problem statement	How might we reduce the number of systemic barriers individuals with FASD experience when trying to access housing?
Problem description	Individuals with FASD face discrimination and other barriers when facing housing. This includes unsafe housing. Individuals with FASD need safe, supportive, strength-based housing.
Solution description	We will create a guide/checklist that details housing requirements that would create a supportive environment for individuals with FASD.
Stakeholders impacted by idea	<ul style="list-style-type: none">● Housing providers● Individuals with FASD
Issues addressed by solution	<ul style="list-style-type: none">● Establishes a best practice/standard for providing housing to people with FASD● Empowers people with FASD by informing them of what they can and should expect from housing providers